

The Multiple Dimensions of the Positive Economy and their Interaction with Alternative Economic Approaches

Vincent Grèzes (Entrepreneurship & Management Institute) - Switzerland, Sandra Grèzes-Bürcher (Tourism Institute, University of Applied Sciences and Arts Western Switzerland) - Switzerland

The concept of a positive economy refers to an economy that aims at serving the common good, preserving the natural capital, and enhancing the well-being of present and future generations, is at the heart of many economic discussions, but its main dimensions remain poorly defined. At the same time, a multitude of alternative economic approaches, such as the social and solidarity economy, the circular economy and the collaborative economy, are emerging as potential alternatives to the traditional economy. However, the interrelationships between these approaches and the positive economy have been little explored.

The aim of this research is to carry out a systematic state of the art in order to define the key dimensions of the positive economy and to examine how these relate to so-called alternative economic approaches. This systematic review will enable us to propose a more complete and nuanced understanding of positive economics and its links with alternative economic approaches. Moreover, it could facilitate the emergence of new perspectives and innovative solutions for rethinking the economy in a constantly changing world. Ultimately, we hope that this study will provide a useful framework for the development of economic policies focused on well-being and sustainability.

Related Sessions

Thursday, November 9, 2023, 11:00 AM – 1:00 PM GMT SS05: Positive Economy and Territorial Development: Concepts, Challenges and Practices (/Sessions/Details/2102664)

